

After the economical crisis, a new sociological situation greets the XIX Edition of VIDEOMED.

Science and the dissemination of knowledge represent the solid foundations on which the economy regeneration should be built upon, constituting a challenge to our imagination. We need to improve our results and aim to keep moving, becoming stronger in the knowledge of a work well done and all that is learned on the way.

After 29 years (1985 – 2014), Videomed is a well established International Forum where the ever increasing number of participants and countries that visit us every year can meet and interact.

CHINA is our HONOURED GUEST in VIDEOMED 2014. We expect ample representation from the most important Universities and Technological Centers in this country.

- * TONGJI UNIVERSITY of SHANGHAY and the MEDICAL EDUCATIONAL TECHNOLOGY CENTER.
- * FIRST HOSPITAL UNIVERSITY of XINGJIANG at URUNQUI.
- * HOSPITAL UNIVERSITY of FUZHOU, FUJIAN.
- * China Hospital Information Management Association (CHIMA), Beijing.

Videomed will thus constitute a chance for networking, bringing ideas and projects together and getting to know our colleagues from this great country, An financial giant, industrial and technological leader nowadays.

The XI IBERIAN FORUM OF TELEMEDICINE will update us on the newest developments and solutions that communications and information technologies can offer for health care.

The new capabilities inherent to smart phones represent the dawn of a new age of “mobile health”, with thousands of applications for all these intelligent devices so that patients in need, chronic, oncology or dependent patients will greatly benefit from all these advances.

We will work on analyzing telemedicine costs, promoting the meeting of healthcare managers, companies or care givers from four different countries, in order to perform a real, down-to-earth cost-benefit analysis.

The projection of all the films participating in the contest will allow us to learn about new genetic diagnosis techniques, nanotechnology, personalized medicine, rare diseases, developments and new possibilities and advances coming from different countries and continents.

Ysmaél Álvarez has passed away. Videomed is deeply indebted to him, for his generous support from the very beginning. May he rest in peace.

We hope that, once again, Badajoz makes you feel welcomed, with “Feng Shui and harmony”. Here’s to a fruitful stay with us.

Dr. Andrés Bas Santa-Cruz
Director of the VIDEOMED foundation

RULES OF VIDEOMED 2.014 FESTIVAL

1.- Participation in the Festival is open to physicians, health care professionals, individuals or companies (public or private). The films contents must be related to:

CATEGORIES:

1. **Teenage health.** Programs focused on teens health: alcoholism, drugs, pregnancy and responsible paternity.
2. **Allergies.** Causes, therapy and prevention.
3. **Alzheimer.** Advances in research, therapy and care.
4. **Asthma.** Research programs, treatments and how to live with asthma.
5. **Basic and clinical sciences.** New advances and practices in medical sciences.
6. **Behavioral diseases.** Domestic violence, tobacco addiction, adult alcoholism, drug abuse.
7. **Bone diseases,** osteoporosis, traumatismos and joint disease.
8. **Cancer.** Research, therapy and palliative care.
9. **Children's health.** Programs for or about children.
10. **Medical journalism.** Television, movies, health programs and their impact on society. Dissemination of research products and services.
11. **Public and community health.** Preventive medicine, health education.
12. **Dentistry** for adults and children.
13. **Diabetes.** Programs on research, therapies, care and how to live with diabetes. Complications, healthy eating, excess weight control.
14. **Infectious and parasitic diseases, vaccines.** Malaria and diseases in developing countries.
15. **Genetics and regenerative medicine.** Genetic diagnosis, personalized medicine.
16. **Geriatrics.** Programs for or about the elderly. Integration, overcoming loneliness, assisted living.
17. **AIDS.** Programs for or about HIV, therapies, advances and prevention.
18. **Men's health.** Programs about men. Psychological and hormonal profile.
19. **Women's health.** Programs about women. Psychological and hormonal profile.
20. **Patient-physician relationship.** Sociological and human aspects. New situations related to the advent of telemedicine.
21. **Patient's education and information.** Programs related to patient's information and advice.
22. **First Aid.** Emergencies and catastrophes
23. **Dermatology.** Teledermatology.

24. **Disabilities.** Assisted living. Dependencies. Caring for the caregiver.
25. **Heart diseases.** Prevention, therapy and care.
26. **Surgery: I, II, III.** Surgical specialties and techniques. Microsurgery, transplantation, implants, laparoscopy, robotic surgery, telesurgery, metabolic surgery, bariatric surgery, novel equipments and products for surgery.
27. **Web-sites.** On-line programs to be accessed through the internet.
28. **Pharmacy and pharmaceutical specialties.**
29. **Veterinary science.** Anthroozoonosis and animal health.
30. **Telemedicine.** Uses. Telemedicine in developing countries. Advances. Health informatics.
31. **Humanitarian medicine.** Access to water, power and cold chain. Health education, vaccines.
32. **Rare diseases.** Programs that aim to facilitate assistance to these patients.
33. **Miscellaneous.** Other subjects.

2.- **Digital formats accepted:** DVD, CD-ROM, BLU RAY, DVD-ROM, 3D. Other formats, such as blogs, Apps, Facebook, Twitter, virtual presentations on line, please ask.

Two copies each work must be sent along with the registration, to be reviewed by the Selection Committee.

3.- Work supplied in CD ROM and DVD-ROM formats will be included in a special group. This category comprises computer-prepared works dealing with a medical-scientific, health or tele-medicine topic, within a multimedia framework.

CD-ROMs or DVD-ROMs submitted must include at least: instructions for installation, minimum system requirements (compatibility, operating system, minimum RAM, hard disk requirements, etc.), as well as brief additional information on how to use it (interactive aid).

Two copies of each CD-ROM must be submitted. The author is required to carry out a presentation and public demonstration of its contents for a **maximum of ten minutes**.

4.- **All films must be in Spanish (Castellano) or subtitled into it. Other languages will be accepted but the films will not be considered for the first prize.**

5.- Each author may submit an unlimited number of films. No single film may obtain more than one prize, but an author presenting more than one work may.

6.- A Registration form must be filled in for each film presented. The registration forms, along with the two copies of the film mentioned above must be submitted for the Selection Committee to review.

Upon admission of the films, the author will be contacted in order to make the registration effective and instructions will be given as to registration fees payment. The copies will remain property of **Videomed** and its Mediateca. Non accepted films will be returned to the author. On-line registration can be completed at www.videomed.es

7.- Registration fees.

- One or two films 80 € (each)
- Three films 60 € (each)
- Four or more films, 30 € (each).

The fees must be paid upon admisión by **crossed cheque or bank transfer** to VIDEOMED Secretariat.

8.- ADMISSION DEADLINE SEPTEMBER 1st, 2014. NO FILMS RECEIVED AFTER THIS DEADLINE WILL BE ADMITTED WHATSOEVER.

9.- Immediately before the film is projected, the author or some person designed by the author must present the work to the audience. After projection, the presenter will answer any question or consideration formulated by the Jury, Scientific Committee or the public in attendance.

Films that are not presented by the author or appointed delegate will automatically be left out of the competition, and lose all rights to opt to any prize.

The author may chose to make the presentation via VIDEOCONFERENCE. In this case, the following rules apply:

- A) Connection expenses (300 Euros plus the cost of the call that must be made by the contestant). The quality of Internet presentations will be responsibility of the presenter/contestant.
- B) The approximate connection time will be agreed beforehand with the Organization.
- C) Videoconferences must be conducted in Spanish. If that cannot be the case, please consult the organization for conditions.

10.- No films that have already participated in previous editions of VIDEOMED will be accepted.

11.- **The Organizing Committee** reserves the right to modify these rules if it is deemed necessary.

12.- **Selected films will be included into the VIDEOMED MEDIATECA, which reserves the rights of exhibition, presentation or dissemination for training purposes.**

13.- **PRIZES: “HIGYEIA”, Videomed Prize (exclusive trophy for each category), and Certificate. THE FIRST PRIZE IS ALSO AWARDED WITH 3.000 EUROS.**

14.- **VIDEOMED JUNIOR**

In order to promote audiovisual production and the use of image and new technologies among Young graduates and postgraduate students this special category is set up. Works presented to VIDEOMED JUNIOR are exempt from registration fees and will compete for an especial prize, awarded with **1.000 €**, **“HIGYEIA”**, **Videomed trophy** and a Certificate. (Certification will be needed for participation in this category).

VIDEOMED
Hospital Perpetuo Socorro, 5ª planta
Avda. Damián Téllez Lafuente s/n
06010 BADAJOZ - ESPAÑA

Telephones: (34) 924 215140
(34) 924 243561
Fax: (34) 924 243561

e-mail: videomed@dip-badajoz.es
Web: www.videomed.es

VIDEOMED 2014 XIX Certamen Internacional de Cine Médico, Salud y Telemedicina XIX International Festival of Health and Medical Films and Telemedicine 第十九届国际健康医学电影及远程医学 17 al 21 de Noviembre de 2014 2014年11月17-21日 BADAJOS - SPAIN 西班牙巴达霍斯	VIDEOMED 2014 Hospital Perpetuo Socorro, 5ª planta Perpetuo Socorro 医院 5楼 Avda. Damián Tellez Lafuente s/n Damián Tellez Lafuente s/n 大街(无号) 06010 BADAJOZ (SPAIN) 邮编 06010; 西班牙巴达霍斯 Teléfonos: * (34) 924 215140 * (34) 924 243561 FAX: * (34) 924 243561 e-mail: videomed@dip-badajoz.es Web: www.videomed.es
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DATOS DE LA PELÍCULA (Film Data) 电影信息表格

TÍTULO (Title) 名称	
AUTOR (Author) 作者	
CENTRO DE TRABAJO (Place of Work) 工作位	
REALIZADOR (Director) 演	
PRODUCTOR (Producer) 制片人	
GUIONISTA (Writer) 者	
COLABORADORES (No más de 3) (Assistants – Up to 3) 工作人-限3人	
PRESENTADA POR (Presented by) 大会展示(发言人)	

PALABRAS CLAVE (Keywords) 关键词							
AÑO PRODUCCIÓN (Production Date) 制作日期				DURACIÓN (Time Length) 片长			
FORMATO VÍDEO (Master Format) 视格式		DVCAM		DVD		Blu-ray	
Videos 3D		DVD-ROM		CD-ROM		OTROS	
LENGUA ORIGINAL (Source Language) 语言		Español (Spanish) 西			Inglés (English) 英		
		Francés (French) 法			Otros (Other) 其他		
SUBTÍTULOS (Subtítulos) 字幕		Sin Subtítulos (No Subtitles) 无字幕			Inglés (English) 英		
		Español (Spanish) 西			Otros (Other) 其他		
DATOS DEL AUTOR (Author Data) 作者信息							
NOMBRE (Full Name) 姓名							
DOMICILIO (Home Address) 地址							
CIUDAD (City) 城市				C.P. (Postal Code) 邮			
PAÍS (Country) 国家				TELÉFONO (Phone) 电			
E-MAIL 电子信箱				FAX 真			

RESUMEN DE LA PELÍCULA / FILM SUMMARY 电影摘要

(150 palabras máximo / Maximum 150 words) 限150字

ESPAÑOL

(Spanish)

西 **INGLÉS O FRANCÉS**

(English or French)

英 或 法 **DATOS ADICIONALES (Additional Data) 补充信息****PELÍCULA (Film) 电影****Para Venta (For Sale) 出售****Precio (Price)**

售价

,-€

Para Alquiler (For Rent) 出租**Precio (Price)**

租价

,-€

Para Cesión (Free)免 **Contacto 联系人**

系人

(Contact)

DERECHOS DE AUTOR**ESPAÑA (Spain) 西班牙****EUROPA (Europe) 欧洲**(Copyright) 版 **RESTO DEL MUNDO (Rest of the World) 其他地区****DISTRIBUIDOR / CONTACTO**(Distributor / Contact) 推 商 / 联系人

人

DIRECCIÓN (Address)地址			
CIUDAD (City)城市		C.P. (Postal Code)邮 <input type="checkbox"/>	
PAÍS (Country)国家		TELÉFONO (Phone)电 <input type="checkbox"/>	
E-MAIL 电子信箱		FAX <input type="checkbox"/> 真	
AUTORIZACIÓN PARA EXHIBICIÓN POR TV O INTERNET (TV Broadcast Authorization or Internet)授 <input type="checkbox"/> 电视台或互 联网展示		SI (Yes)是	NO (No)否

Fecha: (Date) _____ / _____ / 2014

日期

Firma del Autor:
(Author's signature)
 字者姓名

Firmado por:
(Signed by) 字 _____

TANTO LA FICHA DE INSCRIPCIÓN COMO LAS COPIAS DE LA PELÍCULA, EN LOS FORMATOS ESTABLECIDOS, DEBERÁN ENVIARSE A **VIDEOMED ANTES DEL 1 DE SEPTIEMBRE DE 2014**

BOTH THE REGISTRATION FORM AND THE COPIES OF THE FILM (IN THE REQUIRED TO **VIDEOMED BEFORE SEPTEMBER 1TH, 2014.**

会 注册表格及参 电影作品必 于 2014 年 9 月 1 日前提提交 VIDEOMED 委会。