

Dear friends

These are difficult times in which to organise scientific events. Nevertheless, science and the spreading of knowledge are what will help to underpin the economic recovery.

That oft-repeated phrase – doing more with less – becomes a challenge in terms of our capacity for imagination, with the goal of not standing still and obtaining better results in spite of the difficulties.

Videomed is still the **international meeting point** in the world of scientific imaging, after 27 years (1985-2012). The infinite possibilities offered by digital imaging make it a means of furthering knowledge in health sciences and of connecting these with information and communication technologies.

The Ninth Iberian Telemedicine Forum will allow us to find out at first hand about the technological developments and mistakes to be corrected in the way we manage the excellent instrument for progress and savings in healthcare that is Telemedicine.

We extend our welcome to two new major countries, which have joined us with the aim of undertaking joint development work. This first is RUSSIA, in the context of the Russia-Spain dual year and the telemedicine applications of the St Petersburg group.

From CHINA, another great world power, we are joined by representatives from the Hospital of the Xinjiang Medical University, who will share their experiences in Telemedicine.

In further strengthening our relations with African countries, we will continue to work together on the use of water as a basic component of hygiene, health and development. We will use the experiences of “Plan Badajoz 50 years later” as the foundation for the relationship between our region and the district of TOUBA, in Senegal.

The screening of films entered in the contest will enable us to find out at first hand about the progress being made in medicine, developments and new possibilities within a wide range of fields in different countries and continents.

I hope that Badajoz will make you feel welcome and wish you a very useful and enjoyable stay here.

Dr. Andrés Bas Santa-Cruz
Director of the VIDEOMED Foundation.

TERMS OF VIDEOMED 2012

1.- Any medical professional, health personnel, private individual, public body or business from any country may enter this Competition with films, the content of which may be:

1. **Healthy Adolescents.** Programs for and about teens, alcohol, drugs, pregnancy and parenting.
2. **Allergies.** Causes, treatment and prevention of allergies.
3. **Alzheimer's disease.** Programs involving research, treatment and care.
4. **Arthritis.** Research, treatments, and living with arthritis.
5. **Asthma.** Research programs, treatments and how to live with asthma.
6. **Basic and clinical sciences.** New developments, research and practice in science and medicine.
7. **Diseases behavior.** Conditions and situations involving domestic violence, smoking, drinking in adults, drug addiction.
8. **Bone diseases,** osteoporosis, joints.
9. **Cancer.** Research programs, treatment and palliative care.
10. **Child health.** Programs for and about children.
11. **Communication.** TV, movies, health and medical issues. Medical journalism. Advertising. Products and services for health.
12. **Public and community health.** Preventive medicine.
13. **Dentistry** for adults and children.
14. **Diabetes.** Program on research, treatment, care and living with diabetes. Complications. Salubrious diets. Management of overweight.
15. **Infectious diseases, parasitic vaccines.** Stop to malaria and pathologies of underdevelopment.
16. **Geriatrics.** Programs for adults and older. Their integration, combating loneliness, living in an assisted environment.
17. **AIDS.** And HIV programs, treatments, breakthroughs and prevention.
18. **Health in man.** Programs for and about men.
19. **Women Health.** Programs for and about women.
20. **Doctor-patient relationship.** Sociological aspects, human aspects.
21. **Education, patient information.** Programs inform and advise the patient.
22. **First aid.** Emergencies and disasters.
23. **Dermatology.**
24. **Disabilities.** Assisted Living in environment. Dependencies.
25. **Heart disease.** Prevention and treatment.
26. **Surgery.** All specialties and surgical techniques. Microsurgery, transplantation, implants, laparoscopy, robotics, telesurgery, metabolic surgery, bariatric surgery, new surgical equipment and products.
27. **Web-sites.** Online programs for use over the Internet.
28. **Pharmacy and pharmaceutical products.**
29. **Veterinary.** Animal and anthrozooses.
30. **Telemedicine.** All its possibilities. Telemedicine solidarity.
31. **Medical solidarity.** Access to water, energy and cold chain, malaria, health education, immunizations.
32. **Rare diseases.** Programs to provide assistance to these patients.
33. **Miscellaneous.** Other cases.

(The direct advertising of commercial products shall not be accepted).

2.- **The work will be in digital media** (DVD, CD-ROM, BLU RAY, DVD-ROM; VIDEOS IN 3D, ask for other formats).

The filmmaker **must send with the entry form two copies** of the film for the **Selection Committee**.

3.- Works on CD ROM and DVD-ROM constitute a special group. This category includes those works which, in electronic format, deal with a scientific, medical or telemedicine theme; within a multimedia environment.

The CD-ROM or DVD-ROM must include, as a minimum, installation instructions, minimum system requirements for execution (compatibility, operating system, RAM memory, hard disk, etc.), and a brief additional document on its use (interactive aids).

The filmmaker shall send two copies of the CD-ROM for its acceptance. During the competition, he/she must deliver a presentation on the content, lasting no more than fifteen minutes.

4.- The official language shall be Spanish (Castilian), either as the original version or subtitled. **Films shall be accepted in other languages** but shall not be eligible for the first prize.

5.- There is no limit to the number of works with which each filmmaker may participate. Under no circumstances may one film receive more than one prize, although the filmmaker may do so.

6.- An **entry form** must be completed for each film. **Two copies of the video shall be sent** with each form as mentioned in point 2, for viewing by the **Selection Committee**. On acceptance, the filmmaker shall be notified so that the entry fee may be paid. The copies shall remain the property of Videomed and of its Media Library. Unaccepted films will be returned to their makers.

7.- Reduced registration fee:

- One or two films €80 (each)
- Three films €60 (each)
- Four or more €30 (each)

The filmmakers must send the relevant amount in the form of a bank transfer or crossed cheque made payable to VIDEOMED, to the Competition Secretariat.

8.- THE DEADLINE FOR APPLICATIONS IS 15 SEPTEMBER 2012 (THE ABSOLUTE DEADLINE; UNDER NO CIRCUMSTANCES WILL IT BE POSSIBLE TO ACCEPT ANY WORK RECEIVED AT THE SECRETARIAT AFTER THIS DATE).

9.- The original version of the film must be presented by its maker, or by a delegated person who shall give a brief introduction to the audience. Once the work has been introduced, it will then be shown; this will be followed by any questions regarding the video to be asked by the Jury, the Scientific Committee or the audience. **Should the filmmaker or his/her delegated person fail to be present at the time of screening, he/she shall waive all rights and shall be withdrawn from the competition.**

Presentation by VIDEOCONFERENCE in accordance with the following requirements:

- A) The connection costs of approximately 300 Euros shall be covered by the filmmaker, in addition to the costs of the call which must be arranged by the competitor.
- A) The estimated time of connection (the precise time of which shall be confirmed at the last minute), shall be determined in agreement with the organisation.
- A) The language must be Spanish (Castilian), otherwise please consult the organisation with regard to the conditions.

10.- Films which have already been entered into previous editions of *VIDEOMED* may not be entered.

11.- The Organising Committee reserves the right to amend these terms in special cases.

12.- The selected videos will then form part of the **VIDEOMED MEDIA LIBRARY** (which shall govern their display, presentation and broadcasting, always on a gratuitous basis and for educational and cultural purposes).

13.- JUNIOR VIDEOMED

IN ORDER TO ENCOURAGE AUDIOVISUAL PRODUCTION AND USE OF THE IMAGE AND NEW TECHNOLOGIES BY YOUNG PROFESSIONAL HEALTH SCIENCE GRADUATES, AND BY UNDERGRADUATES, THIS NEW CATEGORY HAS BEEN FORMED, FOR WHICH **NO ENTRY FEE IS PAYABLE**, AND A SPECIAL PRIZE WILL BE AWARDED IN THE FORM OF €1,000, A TROPHY AND DIPLOMA. (PROOF OF YOUR STATUS AS A TRAINEE MEDICAL PROFESSIONAL (BIOLOGIST, PHARMACIST, NURSE, ETC.) MUST BE PROVIDED IN THE FORM OF A CERTIFICATE).

VIDEOMED

Hospital Perpetuo Socorro, 5ª planta

Avda. Damián Tellez Lafuente s/n

06010 BADAJOZ

Telephones: (34) 924 215140

(34) 924 243561

Fax: (34) 924 243561

e-mail: videomed@dip-badajoz.es

Website: www.videomed.es

VIDEOMED 2012 XVIII Certamen Internacional de Cine Médico, Salud y Telemedicina XVII International Festival of Health and Medical Films and Telemedicine 13 al 16 de Noviembre de 2012 BADAJOS - SPAIN	VIDEOMED Hospital Perpetuo Socorro, 5ª planta Avda. Damián Tellez Lafuente s/n 06010 BADAJOZ (SPAIN) Teléfonos: * (34) 924 215140 * (34) 924 243561 FAX: * (34) 924 243561 e-mail: videomed@dip-badajoz.es Web: www.videomed.es
---	--

DATOS DE LA PELÍCULA (Film Data)

TÍTULO (Title)					
AUTOR (Author)					
CENTRO DE TRABAJO (Place of Work)					
REALIZADOR (Director)					
PRODUCTOR (Producer)					
GUIONISTA (Writer)					
COLABORADORES (No más de 3) (Assistants – Up to 3)					
PRESENTADA POR (Presented by)					
PALABRAS CLAVE (Keywords)					
AÑO PRODUCCIÓN (Production Date)			DURACIÓN (Time Length)		
FORMATO VÍDEO (Master Format)	DVCAM		DVD		Blu-ray
	Videos 3D		DVD-ROM		CD-ROM
LENGUA ORIGINAL (Source Language)	Español (Spanish)		Inglés (English)		
	Francés (French)		Otro (Other)		
SUBTÍTULOS (Subtítulos)	Sin Subtítulos (No Subtitles)		Inglés (English)		
	Español (Spanish)		Otro (Other)		

DATOS DEL AUTOR (Author Data)			
NOMBRE (Full Name)			
DOMICILIO (Home Address)			
CIUDAD (City)		C.P. (Postal Code)	
PAÍS (Country)		TELÉFONO (Phone)	
E-MAIL		FAX	

RESUMEN DE LA PELÍCULA / FILM SUMMARY (150 palabras máximo / Maximum 150 words)	
ESPAÑOL (Spanish)	
INGLÉS O FRANCÉS (English or French)	

DATOS ADICIONALES (Additional Data)				
PELÍCULA (Film)	Para Venta (For Sale)		Precio (Price)	,-€
	Para Alquiler (For Rent)		Precio (Price)	,-€
	Para Cesión (Free)		Contacto (Contact)	
DERECHOS DE AUTOR (Copyright)	ESPAÑA (Spain)		EUROPA (Europe)	
	RESTO DEL MUNDO (Rest of the World)			
DISTRIBUIDOR / CONTACTO (Distributor / Contact)				
DIRECCIÓN (Address)				
CIUDAD (City)		C.P. (Postal Code)		
PAÍS (Country)		TELÉFONO (Phone)		
E-MAIL		FAX		
AUTORIZACIÓN PARA EXHIBICIÓN POR TV O INTERNET (TV Broadcast Authorization or Internet)		SI (Yes)		NO (No)
Fecha: (Date) _____ / _____ / 2012				
Firma del Autor: (Author's signature)				
Firmado por: (Signed by)				

IMPORTANTE / NOTICE

TANTO LA FICHA DE INSCRIPCIÓN COMO LAS COPIAS DE LA PELÍCULA, EN LOS FORMATOS ESTABLECIDOS, DEBERÁN ENVIARSE A **VIDEOMED ANTES DEL 15 DE SEPTIEMBRE DE 2012**

BOTH THE REGISTRATION FORM AND THE COPIES OF THE FILM (IN THE REQUIRED TO **VIDEOMED BEFORE SEPTEMBER 15TH, 2012.**